

The CFO Alliance Difference

2009-2010 Membership Guide



THE CFO ALLIANCE

EXCLUSIVITY: The CFO Alliance is an invitation-only live events network for executive-level accounting and finance professionals.

RELEVANCY: The CFOA drives individual and corporate performance by offering Members a professional “velvet rope” network that provides them with targeted connections, valued information and access to trusted organizations.

VIBRANCY: Breakfast Roundtables, held every other month in each market, bring leading CFOs together with academic facilitators from the region’s top business schools to examine the critical issues that keep them up at night (CPE credits available).

COMMUNITY: Members connect with peers from around the world, exchange information and find out what’s happening throughout the industry via www.AchieveNext.com, the new interactive home of The CFO Alliance.



We're Growing... Join Your Local Chapter Today

The CFO Alliance currently has chapters in eight cities across the country.

Visit our website at www.TheCFOAlliance.org to stay up-to-date on our expansion!

Philadelphia, PA
New York, NY
Boston, MA
Stamford, CT
Washington, DC
Charlotte, NC
New Jersey
Phoenix, AZ

Dissect. Discuss. Debate.

Developing the right connections is one of the most important steps you can take in your professional development. The CFO Alliance offers its Members the opportunity to connect with other accounting and finance executives in an environment that encourages discussion, collaboration and shared knowledge.

Our unique community focuses on collective problem solving, best practices and industry updates. We also provide trusted access to the collective wisdom of respected thought leaders and industry veterans. The end result is the ability to address complex and pressing concerns that our Members face on a daily basis.

It Pays To Become A Member of The CFO Alliance

| Benefits | CFO Alliance All-Inclusive Membership \$500/year | CFO Alliance Basic Membership \$350/year | Non-Member |
|--|--|--|---|
| Attendance at CFO Alliance Breakfast Roundtables | No charge to attend Breakfast Roundtables in any city; may bring a peer or colleague at no additional cost | Low member rate of \$30 per Roundtable | Limited to two Breakfast Roundtables per year at non-member rate of \$85 each |
| Access to AchieveNext.com, the online community for CFOs around the world | Full access to site; ability to access peers and trusted information | Full access to site; ability to access peers and trusted information | Limited access |
| Access to trusted business sources and professional development opportunities | Yes | Yes | No |
| Discounts on partner-hosted events, memberships and subscriptions | Yes | Yes | No |
| CPE Credits | Yes; 2 credits per event | Yes; 2 credits per event | No |
| Participation in Mentoring Programs | Yes | Yes | No |

* Membership is limited to executive-level accounting and finance professionals only.



Application for Membership

THE CFO ALLIANCE

Take Charge of Your Professional Development By Joining The CFO Alliance

Name: _____ **Title:** _____

Company: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____ **Phone:** _____

Email: _____

Local Chapter: Boston Charlotte Connecticut New Jersey New York City
 Philadelphia Phoenix Washington, DC

Your Company: Public Private Not for Profit

Your business or industry (select one): Manufacturing Finance/Banking Insurance
 Real Estate Energy/Utilities Wholesale/Retail Technology
 Transportation/Logistics Communications/Media Education
 Government Healthcare Pharmaceuticals Telecommunications
 Consulting Business Services Other (specify): _____

Referred By: Online Email Ad Search Engine Colleague: _____

Annual sales: \$49 Million or Less \$50-249 Million \$250-500 Million
 \$500-999 Million \$1 Billion or More

Payment Information

(see chart for complete details regarding Membership options)

Membership Type: All-Inclusive Membership (\$500/year) Basic Membership (\$350/year)

Card Type: Visa Mastercard AmEx **Cardholder's Name:** _____

Card Number: _____ **Expiration Date:** _____

Cardholder's Signature: _____

Or send a check to:

The CFO Alliance, Att: Membership, P.O. Box 921 Conshohocken, PA 19428